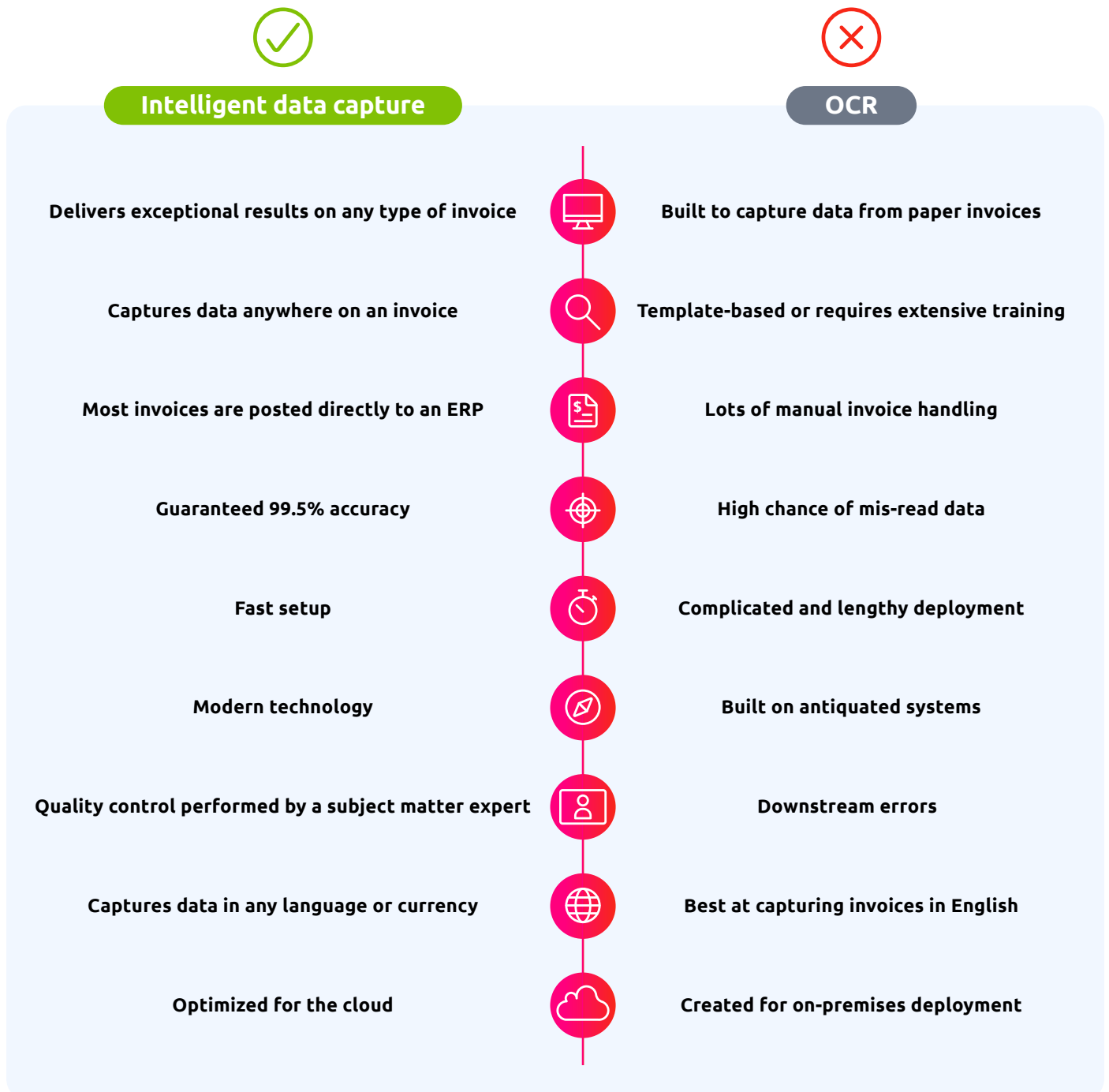# Edenred | Pay

# 9 Reasons to Choose Intelligent Data Capture Over OCR

Without the right invoice data capture technology, AP departments can become bogged down with manual keying, data validation, OCR cleanup and errors. Choosing between an invoice automation solution that uses OCR and one that uses intelligent data capture can be confusing – and choosing the wrong system can set you back. With intelligent data capture, AP departments can achieve optimal performance and ensure guaranteed results

**Compare the difference between OCR and intelligent data capture:**

| Intelligent data capture | OCR |
|---|---|
| Delivers exceptional results on any type of invoice | Built to capture data from paper invoices |
| Captures data anywhere on an invoice | Template-based or requires extensive training |
| Most invoices are posted directly to an ERP | Lots of manual invoice handling |
| Guaranteed 99.5% accuracy | High chance of mis-read data |
| Fast setup | Complicated and lengthy deployment |
| Modern technology | Built on antiquated systems |
| Quality control performed by a subject matter expert | Downstream errors |
| Captures data in any language or currency | Best at capturing invoices in English |
| Optimized for the cloud | Created for on-premises deployment |

**Contact Us to learn the 10th reason that Intelligent Data Capture is better than OCR!**

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